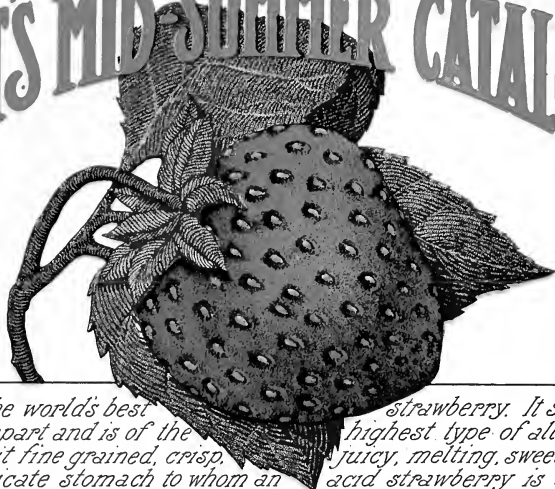


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1915

KEVITT'S MID-SUMMER CATALOGUE



CHEASEPEAKE the world's best strawberry. It stands absolutely in a class apart and is of the highest type of all strawberries now grown. Fruit fine grained, crisp, juicy, melting, sweet and delicious. People with delicate stomach to whom an acid strawberry is an objection can enjoy the delicious CHEASEPEAKE. Everyone who visited my plant at fruiting time has a good word for the CHEASEPEAKE. Never heard a single word against it, all claimed it was one of the best flavored strawberries. Twenty years and over I have never fruited a better one.



TICE C. KEVITT

ATHENIA.

NEW JERSEY.

T. C. KEVITT
PLANT
BREEDER
ATHENIA, N. J.



Kevitt's Mid-Summer and Fall Catalogue 1915.

POT GROWN STRAWBERRY PLANTS AND STRONG ROOTED
YOUNG LAYER PLANTS FOR SUMMER AND FALL PLANTING

How to order, etc.

Remittance should be made in the form of an express money order, or by P. O. money order, bank draft or registered letter.

Goods wanted C. O. D.

must have 25 per cent of the amount accompany the order. Give full shipping instructions on each and every order you send.

Guarantee

all plants ordered by mail or express to reach destination in a perfect, fresh and growing condition when promptly taken from the express office.

All Claims,

if any must be made on receipt of goods. I will not be held responsible for plants that are allowed to lay at the express office for days. However, if there is a just claim, I will only be too glad to rectify any loss with the customer.

True to Name.

All my plant beds are labeled, showing the name of each variety. While I use every care to have all plants sent out true to name, but in a case a mixture should occur, I will not be responsible for any sum greater than the cost of the plants, should any prove otherwise than represented.

I am a Specialist

on the strawberry. I dig and ship more strawberry plants in mid-summer than any other grower in the United States. My entire attention is devoted to the growing and distribution of the best. My aim is to send you only strong rooted, young, thrifty plants that will grow and yield a full crop of luscious strawberries next spring. I will gladly give any advice as to requirements so as to start you right. Describe your soil and I will select and name you varieties that will yield enormous crops of fruit next summer.

Send in your order at once

as I will fill orders in the rotation they are received. My first crop of pot grown plants will be ready August first. Small lots of plants can be mailed if ten cents per dozen is added to cover postage.

Kevitt's System.

Set plants in a bed one foot apart each way (cutting off all runners as they appear) for field culture, to be cultivated with a horse, the plants permitted to form matted rows, plant in rows three feet apart with the plants one foot apart in the rows, requiring 14,520 plants per acre. Late in autumn or early winter, cover the entire bed with a mulch of strawy stable manure. When the plants start growth in spring, rake the course litter from off the plants and leave it between the rows or about the plants to conserve moisture.

Brief Directions for Culture

Strawberries require rich, well-tilled soil; the plants should be set 15 inches apart, in rows 2 feet apart; 100 plants will plant 4 rows, 30 feet long; an acre requires 14,520 plants if set at the above distance, but for horse cultivation they should be set 2 feet apart in rows 3 feet apart, requiring 7,260 plants for an acre. Firm the plants well in the soil, keep thoroughly cultivated and cut off all runners. In the middle of December cover the beds to a depth of 3 inches with salt meadow hay, straw or leaves. In April as soon as the plants show an indication of growth, push the covering away from the plants to allow them to come up through. This "mulching" protects the plant from the cold in winter and the heat in summer keeps the fruit clean, and prevents the growth of weeds.

Perfect versus Imperfect Flowering Strawberries

The blossoms of strawberries are either staminate (perfect flowering) or are destitute of stamens and are termed pistillate (imperfect flowering). Pistillate varieties must have a row of some perfect flowered sort flowering at the same time every nine or twelve feet apart among them, or better yet, every third or fourth in the row, to pollinize their blossoms. When properly pollinized the pistillate varieties are usually the most prolific.



Kevitt's Pot Grown

KEVITT'S POT GROWN STRAWBERRY PLANTS

Will yield a full crop of luscious strawberries next spring.

Can be shipped and transplanted at any time even in dry weather. Each plant is grown in two-inch pots taken up with great care with all roots and packed in open top boxes so as to give each plant air and guaranteed to arrive in a perfect, fresh and growing condition.

The most productive and best to set out are the CHESAPEAKE, HUB, REWASTICO, AMERICUS, LATE JERSEY GIANT, JOE JOHNSON, BULL MOOSE, GLEN MARY, WM. BELT and the ARNOUT.

Prices of Pot Grown Strawberry Plants

Names of Varieties.

| | 12 | 50 | 100 | 500 | 1000 |
|---|-------|--------|--------|---------|---------|
| ABINGTON—perfect flowering | \$.50 | \$1.50 | \$2.50 | \$12.00 | \$20.00 |
| ARNOUT—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| ALMO—imperfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| CHESAPEAKE—perfect flowering | .50 | 1.75 | 3.00 | 15.00 | 25.00 |
| CLIMAX—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| FENDALL—imperfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| GANDY—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| GOV. FORT—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| GLEN MARY—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| GOLDEN GATE—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| HELEN DAVIS—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| HERTAGE—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| LATE JERSEY GIANT—perfect flowering | 1.00 | 3.00 | 5.00 | 24.00 | 40.00 |
| MARSHALL—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| KEVITT'S—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| NEW YORK—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| JOE JOHNSON—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| SAMPLE—imperfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| SHARPLESS—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| STEVEN'S LATE—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| THREE W W—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| WM. BELT—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| BULL MOOSE—imperfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |
| REWASTOCO—perfect flowering | .50 | 1.50 | 2.50 | 12.00 | 20.00 |

The above named varieties as fruited here on my grounds are the best and most productive. In growing strawberries by my system, all runners must be kept cut so as to have the plants build up the fruit organs for next season's great crop.

UNITED STATES DEPARTMENT OF AGRICULTURE

Bureau of Plant Industry

Pomological Collections, Washington, D. C., April 28, 1914.
MR. TICE KEVITT, Athens, N. J.

Dear Friend Kevitt: Did you not introduce the "Governor Fort," a seedling strawberry of the Glen Mary type, several years ago? I desire to complete the record of this variety in this office and if you can give me the name of the originator and as complete a history of the variety as possible, I shall take it as a special favor. I did not receive a copy of your catalogue this year. Doubtless you did, as many others, send it to "The Pomologist" and as the pomologists of this Department are now numerous, such mail should be addressed to the man for whom it was intended. Please keep my name on your mailing list.

I remember with pleasure my last visit to your trial ground and how much Friend Collingwood, and others including myself, enjoyed the sight of the wonderful fruitage of your fields.

Thanking you cordially, I remain Yours very truly,

G. B. BRACKETT, Pomologist.

St. Helena, N. C., July 18, 1911.

Carolina Trucking Development Company,
Wilmington, N. C.

Gentlemen:

Replying to your request for information of the results obtained by me with experimental area of strawberries planted on the Kevitt method:

The area covered was approximately one-fourth of an acre and the plants were set out in the latter part of September, 1910. In the spring of 1911 fifty (50) crates of berries were picked from this patch. Berries planted in September, 1910, by the old system produced scarcely anything as the crop this year was unusually short, and I consider the yield by the Kevitt method was from seven to ten times as great as would have been obtained by the method which is in common use in this section.

Yours very truly,

E. R. DALLAGO.



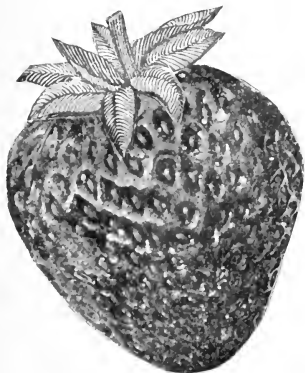
LATE JERSEY GIANT—(Van Fleet No. 14).

LATE JERSEY GIANT. Van Fleet No. 14

A very late variety and the largest and best late Strawberry. It undoubtedly has blood of the Gandy in it, but it is superior to that grand old variety in every way—the berries being larger, infinitely superior in quality, even more brilliant in color, more beautiful and produced in far greater numbers. The berries are of immense size—truly mammoth—heart shaped with broad blunt apex and exceptionally uniform in shape and size; surface smooth and glossy, bright flame color, meaty texture (the berries do not bleed when handled as do those of other varieties)—quality mild, rich and sweet with the flavor and aroma of the wild berry very pronounced. Calyx bright green and unusually large—like the Gandy but larger. I regard it as the most beautiful Strawberry I have ever seen. Blossoms appear late, are very large, strongly staminate and are held above the foliage. Plant of large proportions with large rather light green leaves held upright on stiff stems. The berries are produced in clusters of six to a dozen, are usually held from the earth on remarkably large, strong fruit stalks. The yield is enormous—so great in fact, that at the height of the season one can pick several quarts without stepping a yard.

CHESAPEAKE

The World's Best Strawberry. Nature's Creative Energy



THE CHESAPEAKE

Never in the history of modern strawberry growing has any variety reached such a high point of merit and success as the CHESAPEAKE. Nature has uncovered a phenomenal strawberry plant that has the combination from one hundred varieties now cultivated. The only rich, spicy and intense sweet strawberry grown. Each berry is filled with the rich nectar of the wild strawberry, the only one that covers every point as a perfect strawberry from start to finish. Each berry, even at the last picking, is as perfect as if from a mould. In plant growth, nothing like it; rugged and robust fruit stems; stand upright, strong and stout, holding the fruit well from the ground. All these years I never fruited a better one. I am so impressed with the CHESAPEAKE strawberry that I have planted last season over ten acres. The berries are very showy, with a pleasant odor.

Facts About Strawberries

Ever since the early colonist found the wild strawberry growing in great abundance in the meadows, it is these wild berries that have imparted and are responsible to a large extent for the excellent, delicious, rich, sweet flavor we have today in a few of our cultivated varieties. Even though the cultivated varieties are grown and consumed in such enormous quantities, not one of them quite compensates for the delicious, sun kissed wild strawberry, which is buried deep in the grass of the meadows. The flavor of that berry once enjoyed is never forgotten and will always be used as a standard for judging a berry nature has created the last few years and revealed to mankind. One real, sweet strawberry; that is the CHESAPEAKE.



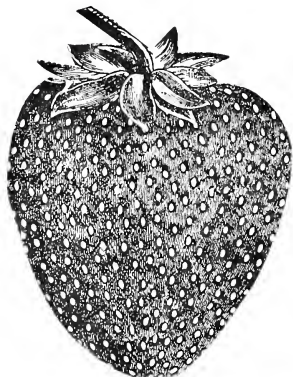
JOE JOHNSON, THE FUTURE LATE BERRY

A Wonderful New Strawberry

This new berry originated in the southern part of Wicomico county, Maryland about three years ago and has been well tested. It ripens about the same time as the Chesapeake, and has one very important advantage over this very popular berry; in that it makes a nice bed of plants, while the Chesapeake is rather a shy plant maker except in very favorable soil. The Joe Johnson is very productive of very large berries. The above engraving was made from an actual photograph of these berries. It is a beautiful red berry with a bright green calyx, which adds greatly to its beauty and market value. Flavor is one of the best; a perfect table and canning berry, and one of the best shipping varieties. Has a perfect flowered blossom, and is a strong fertilizer. The Joe Johnson will without doubt become the leading late berry.

REWASTICO

In the same class as the CHESAPEAKE.

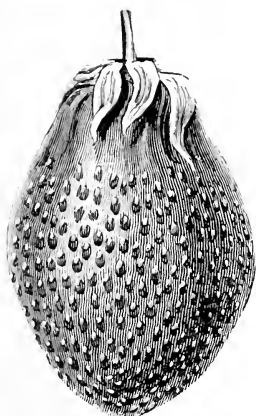


The REWASTICO berries are a rich, deep cardinal red, which penetrates the berries through and through. In productiveness, it is all that could be desired; in size it is uniformly large; in shape as perfect and uni-

GLEN MARY



For years, ever since its introduction has any varieties yielded as profitable a crop year after year as the Glen Mary, here on my grounds. Will yield more fruit per acre than any other variety now grown. The most important feature: it commences to ripen with the early varieties and continues to bear fruit all through the fruiting season. When all other varieties cease, Glen Mary ends in a blaze of glory, with the vines filled with fruit. Over twenty years' growing and testing each season over one hundred varieties, I



KEVITT'S WONDER.

(Mid-season—Perfect Flowering).

A very beautiful and distinctive new seedling variety. The berries are of a very long oval shape topped with a long slim neck so they are easily hulled. They are very perfect and uniform in shape and size averaging large—often 3 inches in length. It is a mid-season fruiter and very prolific, 10 to 14 of these beautiful berries being borne on each fruit stalk. The flavor is very mild and sweet with a delightful aroma and it is absolutely free from acidity; the texture of the flesh is fine grained throughout without stringiness or core and it is a berry with but few seeds. The plants are thrifty growers with dark green foliage. People who do not enjoy the sprightly acid strawberries will relish Kevitt's Wonder.

HUB.

This new berry originated near Boston, by an amateur grower now deceased, and was introduced by that veteran in strawberry culture, Mr. S. H. Warren. He says of this new variety, "I claim it is as good a berry, all points considered, as have ever been disseminated. It has always done well with me, bearing large crops of handsome berries. They are of fine shape and large size, and hold out large to the last picking. Their great beauty is their glossy appearance. They shine as if varnished, and will always sell in a glutted market, they are so beautiful. You will allow that I ought to know what a good berry is in my 57 years of experience."

FENDALL (Perfect).

The berries are perfect beauties—rich in color, smooth and glossy with long stems and large cap. The plant and fruit are bound to command attention wherever seen, very productive, a valuable one to plant my system.

SAMPLE (Imperfect).

Same as Glen Mary—will yield more quarts of strawberries per acre than any other variety. One of the most beautiful late strawberries, fruit large, bright red plants, are very thrifty growers—will grow on all kinds of soil. One of the popular standard. I fill more orders with SAMPLE and GLEN MARY than any other varieties.

NOTICE.

Twenty years is my record of growing and supplying the fruit growers with choice strawberry plants, keeping up with the times in all relations and every branch of science as related to strawberry culture. In all these years very few complaints have come in. The knowledge of these facts should be worth something to my patrons. It should be self evident that there could be no such continuity of business if it was not based upon sound and firm business principles. I have endeavored to be honest and fair in all my dealings and to give full value for money sent. Even if you are 1,000 miles away, you will always receive the same treatment as if you visited my farm.

TICE C. KEVITT,
Athenia, New Jersey.

Number of Plants Required to Set an Acre of Ground at a Given Distance.

| | |
|---|--------|
| Rows 24 in. apart, plants 12 in. in row | 21,780 |
| " 30 " " 12 " " | 17,424 |
| " 36 " " 12 " " | 14,520 |
| " 42 " " 12 " " | 12,446 |
| " 48 " " 12 " " | 10,898 |
| " 24 " " 15 " " | 17,424 |
| " 30 " " 15 " " | 13,900 |
| " 36 " " 15 " " | 11,016 |
| " 42 " " 15 " " | 9,973 |
| " 48 " " 15 " " | 8,712 |
| " 24 " " 18 " " | 14,520 |
| " 30 " " 18 " " | 11,016 |
| " 36 " " 18 " " | 9,930 |
| " 42 " " 18 " " | 8,207 |
| " 48 " " 18 " " | 7,260 |
| " 24 " " 24 " " | 10,390 |
| " 30 " " 24 " " | 8,712 |
| " 36 " " 24 " " | 7,200 |
| " 42 " " 24 " " | 6,220 |
| " 48 " " 24 " " | 5,445 |
| " 24 " " 30 " " | 8,712 |
| " 30 " " 30 " " | 6,900 |
| " 36 " " 30 " " | 5,893 |
| " 42 " " 30 " " | 4,970 |
| " 48 " " 30 " " | 4,350 |

HERTAGE (Perfect).

One of the thrifty growers. A New Jersey seedling, like the New York—grows enormous crops of very large berries. HERTAGE, here on my grounds grows enormous crops of strawberries. The berries are inclined to grow somewhat like the New York. First picking extra large, later the berries run small.

ALMO (Imperfect).

The gilt-edge early strawberry. One of the best and productive and the first one to ripen in the spring. It is a wonderful cropper, like the Glen Mary—will yield more fruit per acre than any other early berry. Plants are robust growers, foliage a light green, berries a rich dark glossy red—each berry looks as if varnished. ALMO strawberries each season are the first ones to ripen and bring the best prices.

ARNOUT (Perfect).

Of all strawberries I have ever fruited never fruited a more productive plant. Plants sets out September, 1910, yielded the largest crop on young plants last season, 1911, I ever saw on young plants. From all indications the ARNOUT will prove to be a valuable one to grow.

WM. BELT.

One of the old standard money makers in the same class as the Glen Mary. When picked the berries show up as one of the richest of all strawberries.



A FIELD OF GLEN MARY

Over one hundred and seventy-five pickers are required to harvest the berry crop on my farm each season.

August and September Prices

Kevitt's Pot Layers Strawberry Plants can be shipped at any time, even in dry weather, and every plant will grow and yield a full crop next spring, guaranteed.

| Names of Varieties. | 25 | 50 | 100 | 500 | 1000 |
|---------------------------------|--------|--------|--------|--------|---------|
| ABINGTON—perfect | \$.75 | \$1.25 | \$2.00 | \$8.00 | \$15.00 |
| AKNOUT—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| ALMO—imperfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| CHESAPEAKE—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| CLIMAX—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| FENDALL—imperfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| GANDY—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| GOV. FORT—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| GLEN MARY—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| GOLDEN GATE—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| HELEN DAVIS—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| HERTAGE—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| KEVITT'S WONDER—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| LATE JERSEY GIANT—perfect | 1.50 | 2.50 | 4.00 | 16.00 | 30.00 |
| MARSHALL—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| NEW YORK—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| JOE JOHNSON—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| SAMPLE—imperfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| SHARPLESS—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| STEVEN'S LATE—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| THREE W W—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| WM. BELT—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| REWASTICO—perfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |
| BULL MOOSE—imperfect | .75 | 1.25 | 2.00 | 8.00 | 15.00 |

Kevitt's Fruit Garden Collection

Four choice family varieties, 25 of each of the undermentioned select varieties, the best from the entire list.

| | |
|---|--------|
| 25 HUB | \$.75 |
| 25 CHESAPEAKE | .75 |
| 25 LATE JERSEY GIANT | .75 |
| 25 AMERICUS everbearing | 1.50 |
| 100 strong, well rooted young thrifty plants by express for \$3.00. | |

Kevitt's Pot Layers Strawberry Plants

Will bear full crop of choice strawberries next spring. Each plant is selected, that is, the strongest rooted plants are taken, each plant is dug so as to hold a ball of earth same as pot-grown plants. These pot layer plants are better than pot grown plants. The roots are not pot bound, will give better results and yield larger crops than the pot grown. These are the kind of plants I use in mid-summer planting. Every one of them will grow and each plant will yield a full crop of strawberries the next spring; a clear gain of one year over spring set plants.

Kevitt's Fall or Everbearing Strawberry Plants

Guaranteed to bear from June till late in the Fall.

AMERICUS.

One of the best of the Fall Bearers. To yield fruit in the thick matter rows; that is, the more young plants you can grow during the summer the larger the crop in the fall on the young plants. The parent and the young plants bear fruit at same time. All through the summer and late in the fall.

Prices—12 for \$1.00; 25 for \$1.50; 50 for \$2.00; 100 for \$3.50.



STEVEN'S LATE.

One of the best late strawberries. Like the Gandy it has a large cap. The berries are of a light bright color, yields more fruit than the Gandy.

BULL MOOSE.

The latest strawberry to ripen; originated on my grounds, 1910. The original plant was found in a bed of Glen Mary.

BRIEF DIRECTIONS.

Strawberries should have rich soil for the best results. Plough the soil good and deep, apply well-rotted manure at the rate of twenty-five tons to the acre, late in the Fall; cover the plants with manure to the depth of two inches; in early spring rake the coarse manure from the plants, let the fine manure remain, which will act as a mulch to keep the berries clean and prevent weeds from growing.

165 North Street
Wallingford, Ct.
May 5, 1914.

Plants arrived yesterday in good order. I find I didn't get one of the kinds I ordered. Trust you have sent me something better. Would you mind sending me your 1914 catalog.

And oblige yours
F. H. SMITH.

PROGRESSIVE.

This one of the best to grow by my system. One of the best everbearing varieties to grow in the hill. Keep off all runners from the plants as fast as they grow during the summer, so as to give the plant strength and vigor to build up the fruit bearing organs for the fall crop.

Prices—12 for \$1.00; 25 for \$1.50; 50 for \$2.00; 100 for \$3.50.

Notice

All bloom stems on the fall bearing plants must be removed up till July 25th. After this date let the plants bloom, and two weeks later you can pick ripe strawberries and the vines will continue to yield fruit up to November.

Strawberry Shortcake in October—

The limit of nature's possibilities. Several new species of strawberry plants that bears from June to October, even in this cold northern country. I have been experimenting with these everbearing varieties for years. After fruiting the past two seasons ten varieties of the fall bearers, I find the AMERICUS and the PROGRESSIVE the most profitable ones to plant. Both of these are sure everbearing croppers, and the ones that may be relied upon as trust fall bearers.

Kevitt's Everbearing Collection

of Choice Strawberries and Raspberries

SIX BEST

Strawberries and raspberries. Begin fruiting early in June and continue all summer till late fall.

ALL POT GROWN PLANTS

Set out this season will bear a full crop next.

EARLY GIANT—Extra early.

REWASTICO—Mid-season.

LATE JERSEY GIANT—Late.

CHESAPEAKE—Late.

AMERICUS—Everbearing.

ST. REGIS RASPBERRY—Everbearing.

COLLECTION A.

36 plants, 6 each of above 6 varieties.....\$1.50

COLLECTION B.

72 plants, 12 each of above 6 varieties.....\$2.50

COLLECTION C.

150 plants, 25 each of above 6 varieties.....\$5.00

COLLECTION D.

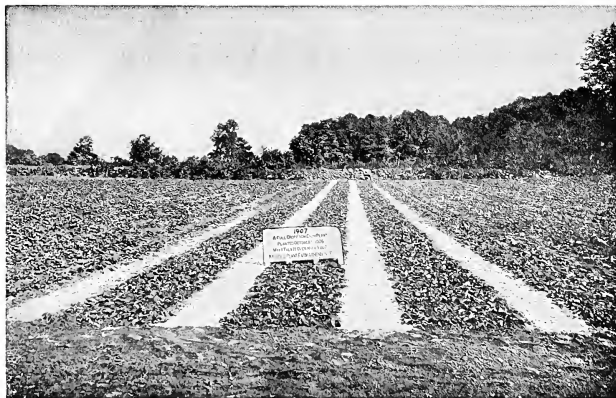
300 plants, 50 each of above 6 varieties.....\$7.50

COLLECTION E.

600 plants, 100 each of above 6 varieties.....\$13.00

COLLECTION F.

1200 plants, 200 each of above 6 varieties....\$20.00



KEVITT'S SYSTEM

Kevitt's Long Season Collections of Early, Mid-Season, Late and Everbearing Varieties.

Set out this season guaranteed to yield a full crop of choice strawberries next Summer and late in the Fall

Prices of Kevitt's Collections

COLLECTION No. 1.

- 5 AMERICUS—everbearing.
 - 5 CHESAPEAKE—June bearing.
 - 5 REWASTICO—June bearing.
 - 5 BULL MOOSE—June bearing.
 - 5 ALMO—June bearing.
- Post paid for \$1.00.

COLLECTION No. 2.

- 10 AMERICUS—everbearing.
 - 10 HUB—June bearing.
 - 10 REWASTICO—June bearing.
 - 10 WM. BELT—June bearing.
 - 10 GLEN MARY—June bearing.
- Post paid for \$2.00.

COLLECTION No. 3.

- 25 AMERICUS—everbearing.
 - 25 REWASTICO—June bearing.
 - 25 CHESAPEAKE—June bearing.
 - 25 BULL MOOSE—June bearing.
- By express for \$3.50.

COLLECTION No. 4.

- 50 AMERICUS—everbearing.
 - 50 CHESAPEAKE—June bearing.
 - 50 HUB—June bearing.
 - 50 JOE JOHNSON—June bearing.
- By express for \$5.00.

All June bearing varieties, early and late varieties. A choice collection for the fruit garden. Set out this summer will yield a full crop of choice berries next spring.

COLLECTION No. 5.

- 100 AMERICUS—everbearing.
 - 100 CHESAPEAKE—June bearing.
 - 100 JOE JOHNSON—June bearing.
- By express for \$6.00.

COLLECTION No. 6.

- 100 CHESAPEAKE.
 - 100 LATE JERSEY GIANT.
 - 100 REWASTICO.
 - 100 BULL MOOSE.
 - 100 HUB.
- By express for \$6.00.

COLLECTION No. 7.

- A choice collection for the market garden.
- 200 CHESAPEAKE.
 - 200 REWASTICO.
 - 200 HUB.
 - 200 JOE JOHNSON.
 - 200 LATE JERSEY GIANT.
 - 200 WM. BELT.
- By express for \$11.00.

COLLECTION No. 8.

- A choice collection for field planting.
- 1000 CHESAPEAKE.
 - 1000 WM. BELT.
 - 1000 REWASTICO.
- By express for \$30.00.

Enormous Crops of Strawberries

are grown by my system of culture. One quart of strawberries to each plant—this is the record of some of my choice varieties on my soil.

STATEMENT

*made by the late J. B. Ward, at the New Jersey Horticultural Society,
December 21, 1909.*

"I want to endorse all that Mr. Kevitt has said. I am speaking of the fruit, the strawberries, Mr. De Camp, our president, and myself went up and visited Mr. Kevitt on his grounds and as I said this morning, I had heard these fabulous stories and I went up there unfavorably impressed, but I can certify that we went through his place and went over the grounds with a quart basket in our hand and found many picking a quart, and from some of the plants as much as a quart and a half."

Diagram of My System

PLANTS ARE SPACED ONE FOOT APART EACH WAY



(Copyright T. C. Kevitt, 1913)

Field Day Meeting, June 16th, 1909.

BIG BERRY CROP

I promised to go to T. C. Kevitt's place June 16th and see if he could make good on his great berry growing claim. There were about two acres on the system he advocates as evidence of what he can do. As is now well known these plants are set in beds—each bed contains five rows one foot apart with the plants set one foot apart in the row. Thus each square foot of the bed is occupied by a plant. The runners are all cut off so that each original plant retains its strength and develops a great root and crown. Between the beds are alleys wide enough for a careful picker to stand and reach over into the bed. The best part of the field was a patch of Glen Mary. This was the one we took for the test. All who knew the Glen Mary realized that it could not be in full fruiting at this date. There were a few large ripe berries on each plant and too or more green ones ranging all the way from those just forming from the blossoms to those all ready to color. We took a sample plant on one of the outside rows; not the best we could find by any means. All the berries green and ripe were taken off the plant; there were more than 150 of these and they more than filled a quart basket. It was evident that 30 or 40 of these small green berries would, if left on the plants, grow to full size. I should say that about 40 average Glen Mary strawberries would fill a basket. The plant was selected and picked in the presence of such men as Judge Blair, of Jersey City, Dr. Ward of the New Jersey Horticultural Society and prominent men from all over. I called upon the company publicly to say then and there if that acre was good for 50,000 quarts. I also talked with at least 50 persons privately. I could not get any one to say that he ever saw more fruit on an acre. It was admitted generally that the plant which we selected and picked would with a reasonable amount of moisture ripen nearly or quite two baskets of fruit.

H. W. COLLINGWOOD,
Editor of *Rural New Yorker*.



ORDER SHEET

Try the Fall Bearing Strawberries

T. C. KEVITT
Strawberry Specialist

ATHENIA
NEW JERSEY

Name.....

Street or Box No

Town.....

County.....

State

Date.....191

AMOUNT ENCLOSED

§

RASPBERRIES

ST. REGIS EVERBEARING.

The "Early 'Till Late"
Raspberry.

Raspberries for four months. That's what you get when you plant St. Regis—the new ever-bearing variety. Moreover they are not only raspberries, but raspberries of the very highest grade—in size, in brilliant crimson color, in firmness, in flavor.

Prices by Mail Postpaid.

| | |
|---------|--------|
| 6 for | \$.50 |
| 12 for | .75 |
| 25 for | 1.25 |
| 50 for | 2.00 |
| 100 for | 3.00 |

By Express.

500 for 10.00



THE JOY BLACKBERRY

It may be briefly described as follows: The canes are of stocky, vigorous habit—so stout and strong it needs no staking—with abundant large five fingered leafage; yields very heavily every year and all the canes and all the branches on every cane are loaded with fruit; (I have never known any variety, either Blackberry or Raspberry, with such an inherent propensity to bear fruit as the Joy Blackberry). The canes are of iron-clad hardihood, never to my knowledge having been injured by cold (in the winter of 1911-12 every Blackberry in my trial grounds was damaged more or less except the Joy, which came through with every bud and terminal in perfect condition). Its canes have never been affected, even a little bit, by orange rust or other fungous disease and I believe it is immune to them.

Prices:—Root cutting plants, each 20 cents; dozen, \$2.00; 100, \$12.00. Transplanted plants, each, 30 cents; dozen, \$3.00; 100, \$18.00.

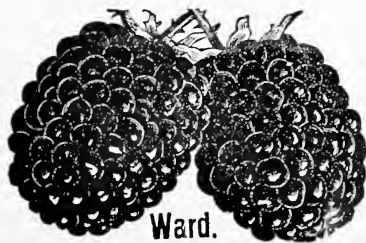


BRINGS JOY TO ALL WHO GROW, SELL OR EAT IT

BLACKBERRIES

WARD BLACKBERRY.

We quote description by a very prominent horticulturist who accompanied a committee from the New Jersey State Horticultural Society on a trip to the home of the Ward to look into the claims being made for it. It was the most astonishing sight I have ever seen. Hedge rows were six feet apart, canes standing 4 to 4½ feet high, and some 2½ feet wide across, and the tops were such a solid mass of green, red and black berries as to almost exclude the foliage from sight. The ripe ones were big glossy black fellows, fully one-half larger than Snyder, rich, sweet, tender and melting, with no hard core at the center. One-third of an acre yielded 60 bushels. This made \$544 per acre, which must have meant \$350 per acre profit. The canes are very hardy, never one having been known to winter-kill. A perfect blackberry is Ward. Price, 10 cents each; 50 cents per dozen, postpaid; \$3.00 per 100; \$20.00 per 1,000.





Champion Grape Collection

A GREAT HIT—YOU CANNOT INVEST A DOLLAR BETTER

One Strong Vine of Each Postpaid for \$1.00

GRAPES

CHAMPION. (blue)—One of the earliest to ripen, practically free from rot or other disease, strong grower, compact bunches, quality fair, size medium. It succeeds anywhere, and is good for covering arbor. Price, 15 cents each; \$1.50 per dozen.

WYOMING. (red)—A popular market sort. Berries small; quality good; very productive and hardy, resembling Delaware somewhat; valuable for home use or market. Price, 15 cents each, \$1.50 per dozen.

WORDEN. (blue)—A valuable blue grape ripening from three days to a week before Concord. Berry large or good quality; thin skin; very productive; vine a strong grower. The most popular black grape grown today. It comes in early enough to avoid the rush of Concord, thus brings 1 to 3 cents per pound more. Price, 15 cents each; \$1.50 per dozen.

MOORE'S EARLY. (blue)—A large blue grape, ripening a week earlier than Concord; good grower; berries large, good quality, and makes a moderate yield, very valuable as an early grape. Price, 15 cents each; \$1.50 per dozen.

NIAGARA. (white)—The most popular white grape in existence. Fruit large and very productive; a good grower; ripening same season as Concord; equally good; valuable in every way. Price, 15 cents each; \$1.50 per dozen.

BRIGHTON. (red)—One of the best red grapes in cultivation. Bunch large and compact; a strong grower and very productive; quality good. Price, 15 cents each; \$1.50 per dozen.

CONCORD. (blue)—An old variety does well wherever planted; good size; productive. Price, 10 cents each; \$1.00 per dozen.

MOORE'S DIAMOND. (white)—The color is a delicate greenish white, with a rich yellow tinge when ripe. Very few seeds, juicy and almost entirely free from pulp which makes it almost transparent. Berry size of Concord and two weeks earlier. Price, 15 cents each; \$1.50 per dozen.



—4 NIAGARA—



—5 WORDEN—



—6 BRIGHTON—



—7 CONCORD—



—8 DIAMOND—



CHAMPION.



WYOMING RED.



MOORE'S EARLY

100,000 GRAPE VINES

We have a fine lot of 1 or 2 year vines for vineyard planting and if you will submit a list of your wants we will gladly quote you a special price per 100 and per 1,000. We can save you about 10 per cent. to 25 per cent. on your vines, and give you some fine stock.



KEVITT'S SYSTEM



Just a Story of One Plant--One
Season's Growth